CONTRACT

Print Date 12/04/17

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WLS-TV 190 North State Street Chicago, IL 60601 (312) 750-7777

http://abclocal.go.com/wls

And:

Adelstein & Associates LLC 222 W. Ontario St Chicago, IL 60654

			()			
	Contract / Re	vision	Alt Order	#		
	194429 / WOC1078		86542			
Product						
CHRIS KENNEDY FOR	GOVERNOR					
Contract Dates	Estimate #					
12/04/17 - 12/10/17	5803					
Advertiser		4672	Original Date	e / Revision		
Kennedy for Illinois			12/01/17	/ 12/01/17		
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Broad	cast	Cash		
	Property	Account Executive Dee Parker		Sales Office		
	WLS-TV			Philadelphia N		
	Special Handling					
	<u>Demographic</u>					
	Adults 35+					
		-				
	Agy Code	Advert	iser Code	Product 1/2		
	Agency Ref		Advertise	I er Ref		

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type Spots	Amount
N 1 WLS 12/04/17 12/08/17 ABC7 News @ 5a M-F	5:00 AM-6:00 AM	:30	NM 3	and the spine of t
Week: 12/04/17	<u>Rate</u> \$750.00			
N 2 WLS 12/04/17 12/08/17 GMA M-F 7-9a Start Date End Date Weekdays Spots/Week	7a-9a Rate	:30	NM 3	\$4,800.00
Week: 12/04/17 12/10/17 MTWTF 3	\$1,600.00			
N 3 WLS 12/04/17 12/08/17 ABC7 News @ 4p M-F Start Date End Date Weekdays Spots/Week	4p-5p Rate	:30	NM 3	\$4,200.00
Week: 12/04/17 12/10/17 MTWTF 3	\$1,400.00			
N 4 WLS 12/04/17 12/08/17 ABC7 News @ 5p M-F Start Date End Date Weekdays Spots/Week	5p-530p Rate	:30	NM 3	\$6,000.00
Week: 12/04/17 12/10/17 MTWTF 3	\$2,000.00			
N 5 WLS 12/04/17 12/08/17 ABC7 News @ 6p M-F Start Date End Date Weekdays Spots/Week	6p-630p Rate	:30	NM 2	\$6,600.00
Week: 12/04/17 12/10/17 MTWTF 2	\$3,300.00			
N 6 WLS 12/04/17 12/08/17 ABC7 News @ 10p M-F/Su Start Date End Date Weekdays Spots/Week		:30	NM 1	\$4,000.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 1	<u>Rate</u> \$4,000.00			
N 7 WLS 12/04/17 12/08/17 Kimmel Start Date End Date Weekdays Spots/Week	1035p-1137p	:30	NM 2	\$2,800.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 MTWTF 2	<u>Rate</u> \$1,400.00			
N 8 WLS 12/09/17 12/09/17 ABC7 News Sa @ 6a	6a-7a	:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 S- 1	<u>Rate</u> \$600.00			
N 9 WLS 12/09/17 12/09/17 GMA Sa 7-8a	7a-8a	:30	NM 1	\$1,100.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 S- 1	<u>Rate</u> \$1,100.00			
N 10 WLS 12/09/17 12/09/17 8a-10a Sa Local news	8a-10a	:30	NM 2	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 S- 2	Rate \$1,000.00			
N 11 WLS 12/10/17 12/10/17 ABC7 News Su @ 6a	6a-7a	:30	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week Week: 12/04/17 12/10/17 S 1	<u>Rate</u> \$550.00			
N 12 WLS 12/10/17 12/10/17 GMA Su 7-8a	7a-8a	:30	NM 1	\$1,100.00

12/01/17 / 12/01/17



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		Alt Order # WOC10786542
Contract Dates		Estimate #
12/04/17 - 12/10/17	CHRIS KENNEDY FOR	5803
Advertiser	Origi	nal Date / Revision

*Line Ch Start [Date End Date	Description		Start/End Time	Days	Spots/ Length Week	Rate Rtn	TypeS	Spots	Amount
<u>Start Date</u> Week: 12/04/17		<u>/eekdays</u> <u>S</u> S	Spots/Week 1	<u>Rate</u> \$1,100.00						
N 13 WLS 12/10/ <u>Start Date</u> Week: 12/04/17	End Date W	ABC7 News Su leekdays S	u @ 8a Spots/Week 1	8a-10a <u>Rate</u> \$900.00		:30		NM	1	\$900.00
N 14 WLS 12/10/ <u>Start Date</u> Week: 12/04/17	End Date W	ABC7 News @ leekdays S	10p M-F/Su Spots/Week 1	10:00 PM-10:35 PN <u>Rate</u> \$3,700.00		:30		NM	1	\$3,700.00
					Totals	0.00			25	\$40,600.00

Kennedy for Illinois

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/10/17	25	\$40,600.00	(\$6,090.00)	\$34,510.00
Totals	25	\$40,600.00	(\$6,090.00)	\$34,510.00

Signature:	Date:
o.g.:	